

## COURSE STRUCTURE AND DELIVERY SCHEDULE CONTINUING STUDENTS ACADEMIC YEAR - 2023

**This Course Delivery Plan is for students in the Bachelor of Business that commenced before 2022 and will finish their course in 2023**

**BBNS - (Bachelor of Business major Information Systems Management (BMAISM), minor in Marketing (BMIMRK))**

### 6 Semesters

The following is a course structure and suggested unit progression for the Bachelor of Business Major in Information Systems Management, minor in Marketing.

Unit selection must follow the stated prerequisites.

Please note that not all units are offered in every Block.

Use the 'Record completion column' to record that a unit is satisfactory completed.

### Delivery Plan

Year 1			
Unit Code	Unit Title	Pre-requisite/s	Record of Completion
BAO1000	Financial Literacy and Decision Making (Replacing BAO1101- Accounting for Decision Making)	NIL	
BEO1001	Economic Concepts and Application (Replacing BEO1105- Economic Principles)	NIL	
BEO1000	Business Data Analytics and Visualisation (Replacing BEO1106- Business Statistics)	NIL	
BHO1000	Marketing Theory and Practice (Replacing BHO1171- Introduction to Marketing)	NIL	
BMO1000	People and Organisations (Replacing BMO1102 - Management and Organisation Behaviour)	NIL	
BCO2003	Information Systems Management and Security (Replacing BCO1102- Information Systems for Business)	NIL	
BSK1000	My Business Future (Replacing BPD1100 Integrated Business Challenge)	NIL	
BLO1105	Business Law	NIL	

Year 2			
BCO2004	Business Process Analysis and Design (Replacing BCO2000 Business Process Modelling )	BCO1102/BCO2003	
NIT2113	Cloud Application Development	BCO1102	
Discipline Minor Unit-1: BHO2265	Integrated Marketing Communications	BHO1171 or BHO1000	
<b>Breadth Minor unit 1</b>	<b>Unit of Choice</b>	NIL	
BCO2041	Systems Analysis and Design ( <b>Last offered in 2023</b> )	BCO2000	
BSK2001	My Professional Brand (Replacing BPD2100 International Business Challenge)	BPD1100 or BSK1000	
NIT1201	Introduction to Database Systems	BCO1102	
Discipline Minor Unit-2: BHO2285	Marketing Research	BEO1106, BHO1171	

Year 3			
NIT2171	Introduction to ICT Management	Nil	
Discipline Minor Unit-3: BHO2008	Strategic Consumer Insights (Replacing BHO2434 Consumer Behaviour)	BHO1000 or BHO1171	
NIT2201	IT Profession and Ethics	Nil	
<b>Breadth Minor unit 2</b>	<b>Unit of Choice</b>		
BCO2005	Project Management Methods and Tools (Replacing BCO3447 Information Systems Project)	NIT2171 and NIT2113 or BCO2003	
<b>Breadth Minor unit 3</b>	<b>Unit of Choice</b>		
Discipline Minor Unit-4: BHO3001	Service Design and Marketing (Replacing BHO3439 Marketing Service and Experience)	BHO1171 or BHO1000	
BSK3000	Professional Business Project (Replacing BPD3100 Applied Business Challenge)	BMO2005 or BPD2100	

### Breadth minor (units of choice):

Unit Code	Unit Title	Pre-requisite/s
BHO3004	Digital Marketing	BHO1000
BAO2001	Corporate Finance	BAO1101 or BAO1000
BLO2206	Taxation Law and Practice	BLO1105
BAO2000	Accounting Information System	BAO1101 or BAO1000
BMO2005	Innovation and Entrepreneurship	
BAO2204	Management Accounting	BAO1101 or BAO1000

### # NIT Units are from NBIT (Bachelor of Information Technology) Course

#### Note:

1. Email Geeta Kumar ([geeta.kumar@vu.edu.au](mailto:geeta.kumar@vu.edu.au)) should you require assistance to determine your enrolment pattern or other academic related questions.